



25 May 2023

To whom it may concern,

My name is Carol Keshy, and I am the Senior Operations Manager at the Johannesburg Business School Centre for Entrepreneurship. I oversee all projects our Centre runs throughout the year, and I maintain client relationships.

I am writing this to wholeheartedly recommend nFold, specifically their SME tender and proposal writing training. Their ability to address a critical gap in small businesses' learning journey in proposal writing and tender preparation is outstanding. As experts in their field, they have demonstrated a commitment to teaching businesses and entrepreneurs to put together successful proposals and tenders, ensuring they articulate their value proposition and comply with public sector procurement regulations.

nFold has consistently shown professionalism, reliability, and expertise, which has led to successful outcomes for our students. Their industry recognition and impact are evident in the positive feedback we have received from students who have benefited from their training. One SME, in particular, secured funding for their business after attending nFold's program, highlighting the practical and beneficial application.

Their proactive approach to tackling training challenges and their dedication to continuous improvement is worth noting. Their easy-to-work-with nature and client-focused approach have made partnering with them a smooth and enjoyable experience.

I strongly recommend nFold as a partner for any organization seeking expert assistance in proposal and tender writing training – for themselves or for SMEs. Their proficiency, innovative approach, and commitment to excellence make them invaluable. Their unique blend of textbook knowledge and real-life experience sets them apart from other providers, offering insights and a competitive advantage to those they work with.

In conclusion, I encourage you to consider working with nFold to experience the benefits they bring to the table. Please feel free to contact me if you require any additional information or clarification. I would be more than happy to discuss my experiences with nFold in greater detail.

Carol Keshy

A handwritten signature in blue ink, appearing to read 'Carol Keshy', is positioned above the typed name.

Senior Operations Manager
Centre for Entrepreneurship
Johannesburg Business School

