

# Branded templates

## Save time, stay on-brand

Picture this: You're rushing to prepare a crucial business proposal. The deadline is tight, and you can't afford to waste time starting from scratch. You need something professional, polished, and perfectly on-brand—but how?

Enter branded templates: the unsung hero of efficiency and style.

In today's fast-paced business world, every second counts. Branded templates offer a solution that combines speed with professionalism, ensuring your materials are visually stunning and consistent across every touchpoint.

## Brand smarter, not harder

Imagine a client receiving your proposal, social media post, or email campaign. The colours, fonts, and layout align perfectly, leaving a lasting impression of credibility and trust. That's the power of consistency and what branded templates bring to the table.

Here are **FOUR REASONS** to use branded templates:

### 1 Consistency across touchpoints

Every interaction reinforces your brand. Templates ensure your visuals, colours, fonts, and logos align seamlessly, creating a unified identity.

### 2 Efficiency in workflow

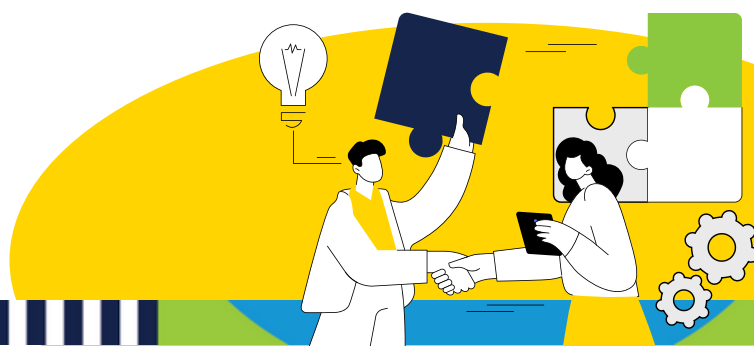
Instead of starting from scratch, imagine simply plugging your content into a pre-designed template. Hours saved, deadlines met.

### 3 Accessibility for teams

Your marketing team, sales team, and even non-designers can easily create on-brand materials with templates, eliminating the need for design expertise.

### 4 Cost savings

With reusable templates, you reduce the need for frequent custom designs while maintaining a polished and professional look.



## Real-world applications

Think about the materials your business produces daily:

**Proposals and reports:** Present ideas and data in a clean, branded format.

**Presentations:** Captivate audiences with slides that are cohesive and memorable.

**Social media posts:** Keep your visuals consistent across platforms with engaging designs.

Deliver on-brand, eye-catching emails to your audience.

**Email campaigns:** Brochures, flyers, and more—all aligned with your brand identity.

**Marketing collateral:**

## Create Templates That Convert

### Four tips for Branded Success

- 1 Define your visual identity**  
Establish clear guidelines for colours, fonts, logos, and imagery that reflect your brand.
- 2 Keep it flexible**  
Create templates that can adapt to various needs while maintaining a consistent look.
- 3 Test for usability**  
Ensure your templates are easy to use for everyone on your team, regardless of design skills.
- 4 Prioritise quality**  
Professionally designed templates save time and enhance your brand image.



## Here's the bottom line

Branded templates aren't just tools but investments in your brand's success. Combining speed, consistency, and style empowers your team to deliver professional results every time, saving hours of work while maintaining your brand's identity.

So, why spend precious time reinventing the wheel? Embrace branded templates and focus on what truly matters: growing your business and making an unforgettable impression.

**Ensure consistency and impact.**

**Let's create templates that work as hard as you do!**



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